



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

वेबसाइट : www.rbi.org.in/hindi

Website : www.rbi.org.in

इ-मेल email: helpdoc@rbi.org.in

संचार विभाग, केंद्रीय कार्यालय, एस.बी.एस.मार्ग, मुंबई-400001

DEPARTMENT OF COMMUNICATION, Central Office, S.B.S.Marg, Mumbai-400001

फोन/Phone: 91 22 2266 0502 फैक्स/Fax: 91 22 22660358

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RBI launches the September 2015 Round of Consumer Confidence Survey (CCS)

The Reserve Bank of India has been conducting Consumer Confidence Survey (CCS) on a quarterly basis since June 2010. The [September 2015](#) round of the Survey is now being launched. The survey aims at capturing subjective assessments of around 5,400 respondents across 6 metropolitan cities viz., *Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai and New Delhi*. The survey seeks qualitative responses on questions pertaining to economic conditions, income, spending, perceptions on prices, employment prospects etc. The results of this survey provide useful information for policy formulation.

The agency M/s Sigma Research & Consulting Pvt. Ltd. has been engaged to conduct the field work of the Survey on behalf of the Reserve Bank of India. For this purpose, the respondents will be approached by the agency and the selected respondents are requested to provide the required information. Other individuals who are not approached by the agency can also participate in the survey round by providing their responses using [linked survey schedule \(Forms-Survey\)](#). The filled in [survey schedule](#) may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

The Director, Department of Statistics and Information Management, Reserve Bank of India, New Delhi, 6 Sansad Marg, New Delhi-110001, Phone: 011-23716327, Fax: 011-23356628, [e-mail](#).

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Sangeeta Das
Director